



TELUGU ASSOCIATION OF NORTH TEXAS (TANTEX)

P.O.BOX 167781 Irving TX 75016

<http://www.tantex.org>

(TAX ID: 75-2167127)

ANNUAL SPONSORSHIP PACKAGES – 2015

4 Major Events

- Sankraanthi
- Ugaadi
- “Nela Nela Telugu Vennela” Literary Anniversary
- Deepavali

Other Events

- Women’s forum (Vanitaa Vedika)
- Literary meet (Sahithya Vedika)
- Sports & Youth events
- Senior Citizens forum (Maitri)
- Youth Club (Spoorthi)
- Carnival

DIAMOND SPONSOR: \$10,000

- Listed as ‘Diamond Sponsor’ for **all** TANTEX events , Website, Flyer, Newsletter & Radio
- Up to 5 minutes of stage time or audio/video presentation at all major TANTEX events. Audio/Video content to be provided by the Diamond Sponsor.
- Up to 2 Full page Color ads in Telugu Velugu - Quarterly magazine. One of the full page color ad will be reserved in the premium space such as back cover, inside front/back cover page, subject to availability.
- Up to 4 Ad spots in 2 hour TANTEX Radio program
- Display of up to two separate slides at the event, Name & Logo on the event flyers & Program sheets where applicable
- Website Banner ad for the entire year
- Special recognition on stage during the following Sankranthi-2016 event as a part of Sponsor Appreciation
- Banner on weekly e-NEWS broadcasts
- Complimentary admission to all TANTEX hosted ticketed events (up to 15 tickets)
- **Premium booth space at all 4 major events (OR) Catering opportunity to restaurant sponsors during one of the 4 major events**

PLATINUM SPONSOR: \$4,000

- Listed as ‘Platinum Sponsor’ for all 4 major events – Website, Flyer, Newsletter & Radio
- Full page Color ad in Telugu Velugu - Quarterly magazine
- 2 Ad spots in 2 hr TANTEX Radio program
- Website Banner ad for the entire year
- Name & Logo on the slides at the event, event flyers & Program sheets where applicable
- Special recognition on the stage during Sankranthi event
- Banner on weekly newsletter broadcasts
- Complimentary admission to all TANTEX hosted ticketed events (up to 6 tickets)
- **Premium booth space at all 4 major events (OR) Catering opportunity to restaurant sponsors during one of the 4 major events**

GOLD SPONSOR: \$3,000

- Listed as ‘Gold Sponsor’ for all 4 major events – Website, Flyer, Newsletter & Radio
- Full page color ad in Telugu Velugu - Quarterly magazine
- 2 Ad spots in 2 hr TANTEX Radio program

- Website Banner ad for the entire year
- Name & Logo on the slides at the event, event flyers & Program sheets where applicable
- Special recognition on the stage during Sankranthi event
- Banner on weekly newsletter broadcasts
- Complimentary admission to all TANTEX hosted ticketed events (up to 4 tickets)
- Sponsors can keep their handouts or flyers at TANTEX registration desk during 4 major events
- **Catering opportunity to restaurant sponsors during any other TANTEX events or during one of the 4 major events only if Platinum Sponsors are not available.**

SILVER SPONSOR: \$1,500

- Listed as '**Silver Sponsor**' for all 4 major events – Website, Flyer, Newsletter & Radio
- EITHER Half page color ad in Telugu Velugu - Quarterly magazine OR business information on the back side of event admission ticket
- Website Banner ad for the entire year
- Name & Logo on the slides at the event, event flyers & Program sheets where applicable
- Complimentary admission to all TANTEX hosted ticketed events (up to 2 tickets)

Proceeds from sponsorships will be used:

- To support special projects – Back pack program, Health fair and to support other charity programs
- To support all **Major** and **Other Events** as described above (Literary Meetings, Business Seminars, Vanitaa Vedika, Maitri, Spoorthi, Sukheebhava, Sports & Youth events.)

This blank space is left intentionally. Please turn over to the next pages for “Event Sponsorship” and “a La Carte” Packages



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EVENT SPONSORSHIP PACKAGES – 2015

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Other Events

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- Sports & Youth events
- Senior Citizens forum (Maitri)
- Youth Club (Spoorthi)
- Carnival
- All designated “Special Events”

“PREMIER” EVENT SPONSOR: \$2,000

- Can choose any one particular event as listed above to sponsor
- Listed as ‘**Premier Sponsor**’ for that particular event
- Recognized on stage as “**Premier Sponsor**” for that particular event
- If received in time before publication, EITHER a Full page color ad in Telugu Velugu published for that particular event OR a business logo on the back side of that event admission ticket. If we can’t publish in that particular edition of Telugu Velugu, publication will be honored in the next issue of the magazine.
- Display of one slide at the event slide show during the event
- 2 Ad spots in 2 hour TANTEX Weekly Radio program up to the event day
- Promotion of Name & Logo in the event flyers & Program sheets where applicable
- Complimentary admission to that particular TANTEX hosted ticketed event (up to 12 tickets)

“PRESENTING” EVENT SPONSOR: \$1,000

- Can choose any one particular event as listed above to sponsor
- Listed as ‘**Presenting Sponsor**’ for that particular event
- Recognized on stage as “**Presenting Sponsor**” for that particular event
- If received in time before publication, EITHER a Full page color ad in Telugu Velugu published for that particular event OR a business logo on the back side of that event admission ticket. If we can’t publish in that particular edition of Telugu Velugu, publication will be honored in the next issue of the magazine.
- Display of one slide at the event slide show during the event
- Promotion of Name & Logo on the event flyers & Program sheets where applicable
- Complimentary admission to that particular TANTEX hosted ticketed event (up to 8 tickets)

EVENT SPONSOR: \$500

- Can choose any one particular major event as described above to sponsor
- Listed as ‘**Event Sponsor**’ for that particular event
- If received in time before publication, EITHER a Half page color ad in Telugu Velugu published for that particular event OR a business logo on the back side of that event admission ticket. If we can’t publish in that particular edition of Telugu Velugu, publication will be honored in the next issue of the magazine.
- Name & Logo on the slides at that event, event flyers & Program sheets where applicable
- Complimentary admission to that particular TANTEX hosted ticketed event (up to 4 tickets)

À LA CARTE ADVERTISING OPTIONS:

TANTEX Radio: TANTEX Radio programs reach the Telugu community

Period	No of Slots	Price per slot	Gross	Discount	Net
One Month	4	\$40	\$160	\$60	\$100
2 Months	8	\$40	\$320	\$120	\$200
3 Months	12	\$40	\$480	\$180	\$300
6 Months	26	\$40	\$1,040	\$540	\$500
One year	52	\$40	\$2,080	\$1,080	\$1,000

Telugu Velugu: TANTEX quarterly magazine. Single/four issues

Placement of the advt.	Full Page		Half Page	
	Single issue	4 Issues	Single issue	4 Issues
Front-Inner cover page	\$500	\$1,600	N/A	N/A
Back-Inner Cover page	Reserved for Diamond/Platinum/Gold Sponsors (\$500)	Reserved for Diamond/Platinum/Gold Sponsors(\$1600)	N/A	N/A
Back- Outer Cover page	Reserved for Diamond/Platinum/Gold Sponsors (\$500)	Reserved for Diamond/Platinum/Gold Sponsors(\$1600)	N/A	N/A
Left-Center Spread	Reserved for Diamond/Platinum/Gold Sponsors (\$500)	Reserved for Diamond/Platinum/Gold Sponsors(\$1600)	N/A	N/A
Right-Center Spread	Reserved for Diamond/Platinum/Gold Sponsors (\$500)	Reserved for Diamond/Platinum/Gold Sponsors(\$1600)	N/A	N/A
Any other place	\$200	\$700	\$150	\$500

Website banner ads: TANTEX Website (<http://www.tantex.org>)

Period	Price per banner	Gross	Discount	Net
One Month	\$100	\$100	\$40	\$60
3 Months	\$100	\$300	\$150	\$150
6 Months	\$100	\$600	\$300	\$300
One year	\$100	\$1200	\$700	\$500

Event Slides: Slide show at 4 major TANTEX events

Event	Price per event	Gross	Discount	Net
One event	\$200	\$200	\$50	\$150
All 4 events	\$200	\$800	\$300	\$500

Logo on the event Admission ticket: Business information/logo on the event ticket

Period	Price per event	Gross	Discount	Net
One event	\$250	\$250	\$50	\$200
All 4 events	\$250	\$1000	\$400	\$600

Vendor Booth Rental at TANTEX events

Period	Price per event	Gross	Discount	Net
One event	\$250	\$250	\$50	\$200
All 4 events	\$250	\$1000	\$400	\$600

For any other individual advertising requests other than above mentioned categories please contact president@tantex.org and copy our marketing team at marketing@tantex.org.