

TELUGU ASSOCIATION OF NORTH TEXAS



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తెలుగు సంఘం



TANTEX - Estd. 1986

TANTEX EC Meeting Minutes	TANTEX Governing Board (GoB) Meeting – April 2015	Date	04/05/2015																												
Meeting Chair	Dr. Narasimha Reddy Urimindi, President of TANTEX																														
Facilitator	Chinasatyam Veernapu, Joint-Secretary of TANTEX	Time	3.00 PM																												
Location	ERP Logic, Inc. (Granite Plaza) 7301 N. State Highway 161, Suite #210 Irving TX 75039																														
Attendees	<table border="1"> <tr> <td>1. Ajay Govada</td> <td>2. Neeraja Padigela(Excused)</td> </tr> <tr> <td>3. Chinasatyam Veernapu</td> <td>4. Sharada Singireddy</td> </tr> <tr> <td>5. Chandrasekhar Kaja (Excused)</td> <td>6. Subramanyam Jonnalagadda</td> </tr> <tr> <td>7. Jyothi Vanam</td> <td>8. Venkat Danda</td> </tr> <tr> <td>9. Krishnaveni Seelam</td> <td>10. Lakshmi Paleti</td> </tr> <tr> <td>11. Krishna Reddy Uppalapati</td> <td>12. Krishna Reddy Koduru</td> </tr> <tr> <td>13. Mahesh Aditya Adibhatla(Excused)</td> <td>14. Vijay Mohan Kakarla</td> </tr> <tr> <td>15. Dr. Narasimha Reddy Urimindi</td> <td>16. Shashikanth Kanaparathi (Excused)</td> </tr> <tr> <td>17. Sunil Devireddy (Excused)</td> <td>18. Praveen Billa</td> </tr> <tr> <td>19. Raghu Gajjala</td> <td>20. Venu Pavuluri</td> </tr> <tr> <td>21. Sreelu Mandiga</td> <td>22. Ajay Reddy</td> </tr> <tr> <td>23. Sukan Chagarlamudi (Excused)</td> <td>24. Srinivas R Gurram (Excused)</td> </tr> <tr> <td>25. Shyamala Rumala(Excused)</td> <td>26. Ramana Putlur</td> </tr> <tr> <td>27. Ramakrishna Reddy Rodda</td> <td>28. Srinivas Bavireddy (Excused)</td> </tr> </table>			1. Ajay Govada	2. Neeraja Padigela(Excused)	3. Chinasatyam Veernapu	4. Sharada Singireddy	5. Chandrasekhar Kaja (Excused)	6. Subramanyam Jonnalagadda	7. Jyothi Vanam	8. Venkat Danda	9. Krishnaveni Seelam	10. Lakshmi Paleti	11. Krishna Reddy Uppalapati	12. Krishna Reddy Koduru	13. Mahesh Aditya Adibhatla(Excused)	14. Vijay Mohan Kakarla	15. Dr. Narasimha Reddy Urimindi	16. Shashikanth Kanaparathi (Excused)	17. Sunil Devireddy (Excused)	18. Praveen Billa	19. Raghu Gajjala	20. Venu Pavuluri	21. Sreelu Mandiga	22. Ajay Reddy	23. Sukan Chagarlamudi (Excused)	24. Srinivas R Gurram (Excused)	25. Shyamala Rumala(Excused)	26. Ramana Putlur	27. Ramakrishna Reddy Rodda	28. Srinivas Bavireddy (Excused)
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Key Points Discussed

No.	Agenda Items	Meeting Highlights
1	Previous EC meeting minutes: Review & Approval	Sreelakshmi Mandiga proposed and Venu Madhav Pavuluri seconded the March 3 rd GoB meeting minutes.

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<p>2.</p>	<p>Treasurer Report</p>	<ul style="list-style-type: none"> • Treasurer went through the Ugadi event sales <ul style="list-style-type: none"> ○ Ticket sales (Cash, checks, online, MDH). Revenue realized through these forms are \$9439 (includes \$508 from Spoorthi team) <p><u>Ugadi Utsavaalu</u></p> <ul style="list-style-type: none"> ○ Total revenue (Event plus annual sponsors plus vendor booths) : \$49,115 ○ Received amount: \$31,515 ○ Funds pending to be received: \$17,600 ○ Total Expenses: 24,482 ○ Net Proceeds: \$24,633 <p><u>Vasantha Gana Sourabham –</u></p> <ul style="list-style-type: none"> ○ Funds Raised - \$1,891 .00 ○ Expenses - \$1,595.12 ○ Adjustment of amounts will be updated <p><u>Sankraanti Sambaraalu</u></p> <ul style="list-style-type: none"> ○ Total revenue: \$23397.04 ○ Expenses: \$18786.51 ○ Net proceeds: \$4,610.53 <p><u>Bank of America Account Details (as on 04/05/2015)</u></p> <ul style="list-style-type: none"> ○ Check bank Amount → \$28,002.10 ○ Savings Account - \$199,152.94 ○ Business Investment acct- \$3,048.72 ○ 9MO Risk free CD - \$13,608.15 <ul style="list-style-type: none"> • BoT Chair suggested to identify all event sponsors and requested to send communication regarding sponsorship before each event. • Raghu Gajjala suggested to have a comparison sheet between last year and this year events to identify sponsor trend.
<p>3.</p>	<p>Membership Update</p>	<ul style="list-style-type: none"> • There were no new members joined since last EC meeting.

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4. Marketing/Sponsorship Update

Sponsorship updates by President NRU:

- President NRU is pleased to inform the Governing Board of 2015 that Dr. Prem Reddy garu, Chairman, President & CEO of Prime Healthcare Services, Inc. (PHS) pledged \$25,000 (Twenty Five Thousand) in support of TANTEX 2015 initiatives. NRU mentioned that it has been a long wait to get to this stage where he has requested Dr. Prem Reddy to support one major TANTEX event with an average cost of \$25,000 and he has honored. Per NRU, in his pledge Dr. Prem Reddy garu requested to include NATA in addition to his own organization as the sponsors. Based on the clarification from Dr. Prem Reddy garu, TANTEX agreed to accept both Dr. Prem Reddy and NATA as the new Diamond Sponsors effective March 01, 2015 through May 30, 2016 for the amount pledged.
- NATA Treasurer Hari Velkur informed TANTEX that the \$25,000 pledge made by Dr. Prem Reddy Garu will be routed through NATA and \$5000 per each event will be distributed to TANTEX.
- President NRU thanked the generosity of close to thirty event sponsors who came forward and pledged financial support for the Ugaadi Utsavaalu-2015. As a special token of appreciation the first ever 10ftX10ft banner dedicated to sponsors was made for Ugaadi.
- NRU mentioned that he has few pending sponsors and working on the new sponsors for upcoming programs
- NRU requested the entire GoB to seek for potential sponsors.

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5. Ugaadi Utsavaalu
Internal reflection and
review of external
feedback

Members of GoB shared their views about the recently concluded Ugaadi Utsavaalu: Here is the summary of the comments.

- Recent Ugaadi Utsavaalu event attracted an unprecedented crowd of over 2000 people. This is an unexpected crowd and we need to address several areas for future improvement. This is a good problem to have and also gives an indication of the growing Telugu population in the DFW metroplex
- Social hour was excellent. Inclusion of social hour was appreciated by many members based on the on-site feedback
- Need to transition the risk of food shortage to the vendor going forward as oppose to TANTEX handling
- Time management although improved, still need work
- Food committee did excellent job. Need to address food shortages including supplies
- If an EC/GOB member goes on long term absence he/she should send official letter with proper reason. This would help the committee to make alternate arrangements to fill the gap.
- Choreographers called and informed and appreciated for improvement in time management
- Well organized event.
- Communication needs to be improved between Cafeteria and Auditorium.
- Telugu Velugu magazine was excellent. Need to increase variety of content.
- Streamline Vendor Booths
- Everything went well. Increase Volunteers at registration
- Registration need to have separate table for sponsors and Web sales tickets.
- Performers need to have assigned seats instead of waiting at green room area.
- Programs were awesome and so was Time management.
- Vendor booths were good but would have added lighting
- Need more dedicated volunteers to help at event.
- Need for Adhoc event committee to support event coordinator.
- Cultural programs were very nice.
- Happy for success of event.
- Tremendous crowd and social hour
- Positive feedback from members.
- Radio team constantly promoted event and its well connected to members
- Registration space should have been better in handling the crowd.

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- Web sales need to have separate list / table.
- Season pass holders need to have reserved seating
- Each performing team need to have team photo with choreographers.
- Support the idea of more volunteers.
- Always have +50 as supposed to the proposed count.
- Volunteers need to be assigned for Fruits stall.
- Need to split the Sponsors' recognition instead of having one big group.
- Missed distributing water & fruit at the end of event.
- Location wise Auditorium need to find in the middle of Metroplex

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6. TANTEX Building Proposal

Krishnaveni Seelam: Presented the building plan and updated about the identified location.

- Building location was identified by Venu Pavuluri in Coppell, TX
- Chinasatyam Veernapu physically visited Building at Coppell, TX
- Listed Price - \$400,000
- Total lot size – 6,000 sq.ft.
- Building Area – 2,600 sq.ft.

Vijay Kakarla:

- Suggested forming a team and working towards the building. We already have team for Building.

Krishna Reddy Uppalapati:

- Limit budget to 300-400K perhaps same size as IANT (India Association of North Texas Office) and see if it can be managed easily instead of having burden on TANTEX as an organization.

Venkat Danda:

- Better to go the areas where land value is less expensive and have small building. 200-300 capacity. Also think of Rental building

Ramana Putlur:

- Identify a committee to take care of location and building that can generate revenue.

Sharada Singireddy:

- Let's have building to have 2 bedroom to host artists.

Venu Pavuluri:

- Suggested to frame guidelines so that we can follow those before going to see land /Building.

Sreelu Mandiga:

- Identify same size as IANT office, if not feasible, find a lease building and use it.

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Lakshmi Paleti:

- Research take appropriate decision for building.

Ajay Reddy:

- Have bigger plan (Half million) and buy the building. Identify a separate committee to work on the building.
- Have separate Account for building and give Power to GOB to manage the building account.

Praveen Billa:

- Form a dedicated committee for Building. Having 11 acres/more land is good for organization. Avoid use of capital funds. Suggested go for Building fund raising and if any shortage then use the capital fund.

Jyothi Vanam →

- Building size that accommodate TANTEX monthly events is good enough for us.

Subbu Jonnalagadda:

- Identify affordable building for lease or purchase a small building in the range of \$200k-\$300K.

Narasimha Reddy Urimindi:

- Against leasing the Building. Something tangible, useful to conduct TANTEX events. Budget of \$300k-\$400 K would be ideal.
- Form a committee within our GOB team and prepare frame work.

Krishna Reddy Koduru →

- Ideal location for building will be Carrollton, Lewisville area (Centrally located).
- GOB Team proposed to have building amount up to – \$500K.
- The following are the members in the building committee:
 - NRU
 - Krishnaveni Seelam

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		<ul style="list-style-type: none"> ○ Venu Pavuluri ○ Raghu Gajjala ○ Krishna Reddy Uppalapati ○ Subbu Jonnalagadda ○ Vijay Kakarla ○ Mahesh Adibhatla ○ Chinasatyam Veernapu ○ Praveen Billa ○ Sharada Singireddy ○ Lakshmi Paleti ○ Krishna Reddy Koduru. <ul style="list-style-type: none"> ● Committee to find the locations before April 30, 2015.
7.	TANTEX 2015 Initiatives: Key Actions (Left over from previous meeting)	<ul style="list-style-type: none"> ● Not discussed.
8.	Upcoming Events	<ul style="list-style-type: none"> ● 93rd Nela Nela Telugu Vennela + Ugaadi Kavi sammelanam – April 19th ● Ugaadi appreciation dinner April 19th ● Vanita Vedika April 26th ● CPR Training April 18th
9.	Open Items (if time permits and with the approval of the Chair)	<ul style="list-style-type: none"> ● Chinasatyam Updated Team about Hudhud Funds received in 2014 - \$351.00.
10.	Meeting Adjourn	<ul style="list-style-type: none"> ● Meeting adjourned at 6.25 PM by President – Dr. Narasimha Reddy Urimindi.

Action Plan

<u>No.</u>	<u>Action Item(s)</u>	<u>Owner</u>	<u>Target Date</u>
1.	None		